

# **SOCIAL MEDIA**

## #EMPOWERC MMUNITYENERGY



Thank you for getting involved in Community Energy Fortnight 2024! This guide will help you to spread the message of the fantastic work being undertaken by community energy practitioners and their supporters. The theme for Community Energy Fortnight is focused around empowering community energy on the run up to the general election and we hope you will use the hashtag #EmpowerCommunityEnergy to connect with other community energy enthusiasts via social media. Please hold plenty of channel space on X/ Twitter and other social media channels throughout the fortnight.

#### Find an event

New #CEF2024 events are listed every day on the live calendar. Find one in your local area on a date and time that suits you here (insert link)

#### Save the Date

We're taking part in the #CEF2024 this July! People across the country are coming together in a two week-long celebration of community energy. Will you join us?

#### Promote your event

We'll be hosting an event for the #CEF2024 on (insert date). Follow us to find out more about what we're planning, and visit (insert link) to get involved!

### Hashtags to use:

#EmpowerCommunityEnergy #CEF2024

A few considerations for your social media activity:

- Remember to follow @Comm1nrg and use the hashtag.
- You can also reshare our posts and share your own stories from your community.
- Try to use images with all your posts you can use your own photos, or simply download one of the CEF2024 graphics.
- Tag other organisations in your posts so they can share with their networks, too.



