COMMUNITY ENERGY FORTNIGHT
13 – 28 JUNE

#CEF2020

Community Energy England

CREATE A VIDEO

We are asking community energy organisations to make a short video about how they are responding to COVID-19. It has never been easier to film and edit video. In this social media-driven world, video is an incredibly effective medium of communication. If a picture tells a thousand words and video runs on 24 frames per second, that is a lot of powerful messaging per minute! Most mobile phones can film in high definition and you can use Hit Film Express, a free professional-grade editing software on your computer to edit together your scenes. There are plenty of YouTube videos, like this, that should make you confident to use the software in 30 minutes.

Lockdown undeniably poses challenges for filming people, but we are seeing some creative solutions to this. If you are up for the challenge, consider asking these four questions in your video:

- Who are you and why are you passionate about community energy?

- How is your community energy organisation responding to COVID19?

- Community energy could power 1.3 million homes, create 5000 jobs and save 1 million tonnes of CO_2 emissions and contribute over £1 billion to the economy. What is your vision for the community energy movement in 2030 and your ambitions for the future?

- What is your plan to build back better and what opportunities do you think the community energy movement needs to grasp to fully #HarnessOurPower and create an energy system that benefits people?

A few tips and considerations for making your video:

- You can use photos in the video to demonstrate what you have been doing

- If you have a friend who is a musician, you might be able to use their music as a soundtrack

- If asking multiple people to record a message on their phone, make sure they all do it the same way (landscape will be best)

- Don't put your self or anyone else in danger making this film

- You can upload it to YouTube and different social media platforms

- Use the hashtags **#HarnesOurPower** and **#CEF2020**, tag **@CEFortnight** and make sure you let CEE know about the video so we can promote it

We can't wait to see any videos you make! If you have any comments or questions, feel free to contact us at **communityenergyfortnight@gmail.com**.

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THRIVE RENEWABLES

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