

# yöunity

your  
coop | octopus  
energy

Powered by our parent companies:



octopusenergy

UK's most awarded  
energy supplier



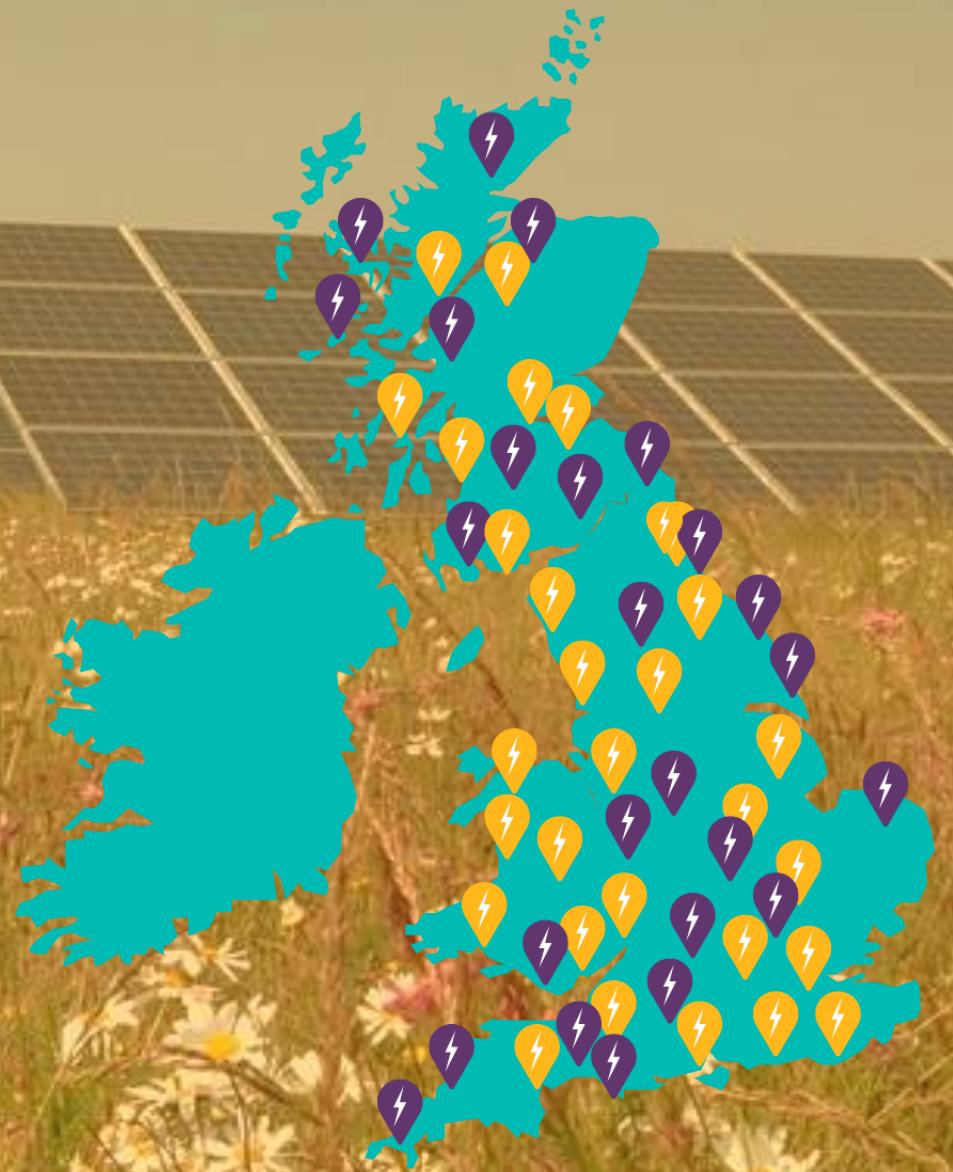
UK's 2nd largest  
independent co-op

We are proud Supporters  
of the Energy Learning Network



# Who are Yöunity?

Our story began in 2019, and we exist to energise the community energy sector by connecting groups with the energy market, skilled volunteers and funding.



# How are we energising community energy?



Supporting Local  
Projects

£ 80 k

Grant Funding



Loan Funding

250

Members, including  
skilled volunteers

Community Energy  
Connect

350

Community energy  
projects supported



£ 1.5 m



# Why we're doing this

Over 80% of groups are volunteer-led, often running into time & capacity challenges

Focus groups & interviews revealed that managing and recruiting volunteers is a major barrier to growth

Our proof-of-concept platform showed real demand, with over 250 sign-ups & even a new group forming

**"Younity's Community Energy Connect platform opened the door to a whole new opportunity for me."**

**Sarah, Volunteer**

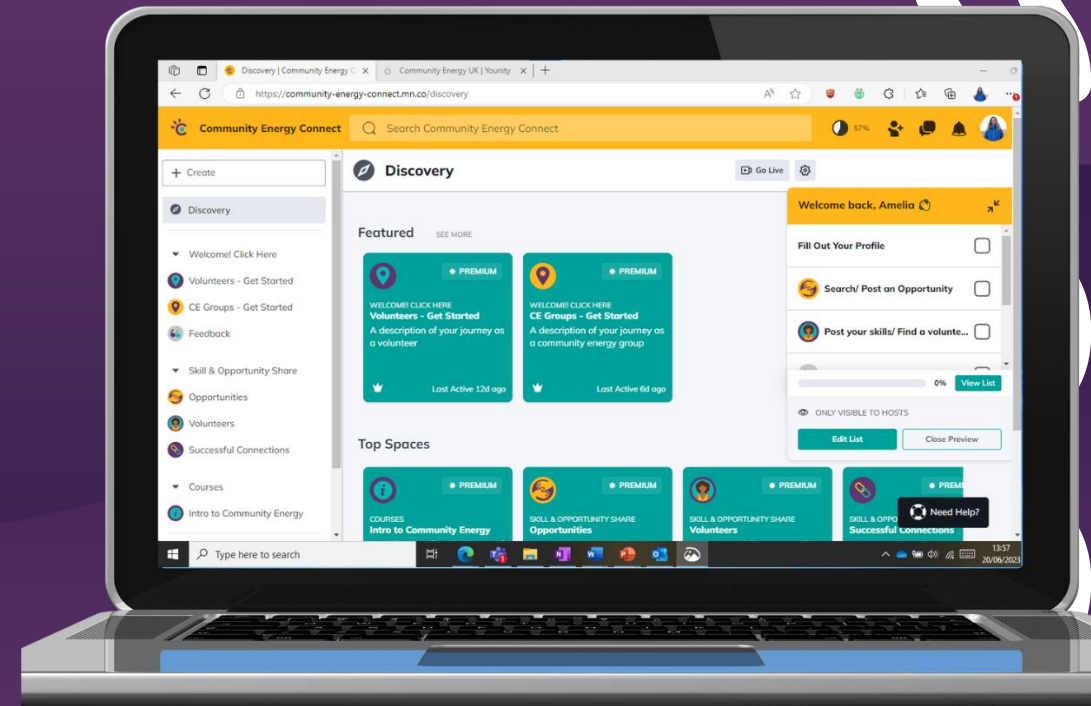
# Why we upgraded our community energy connect platform?

Lack of efficient notification system

Data capturing ability

Confusing sign-up journey

Bottom-up customisation





# We've teamed up with volunteering champions Do It

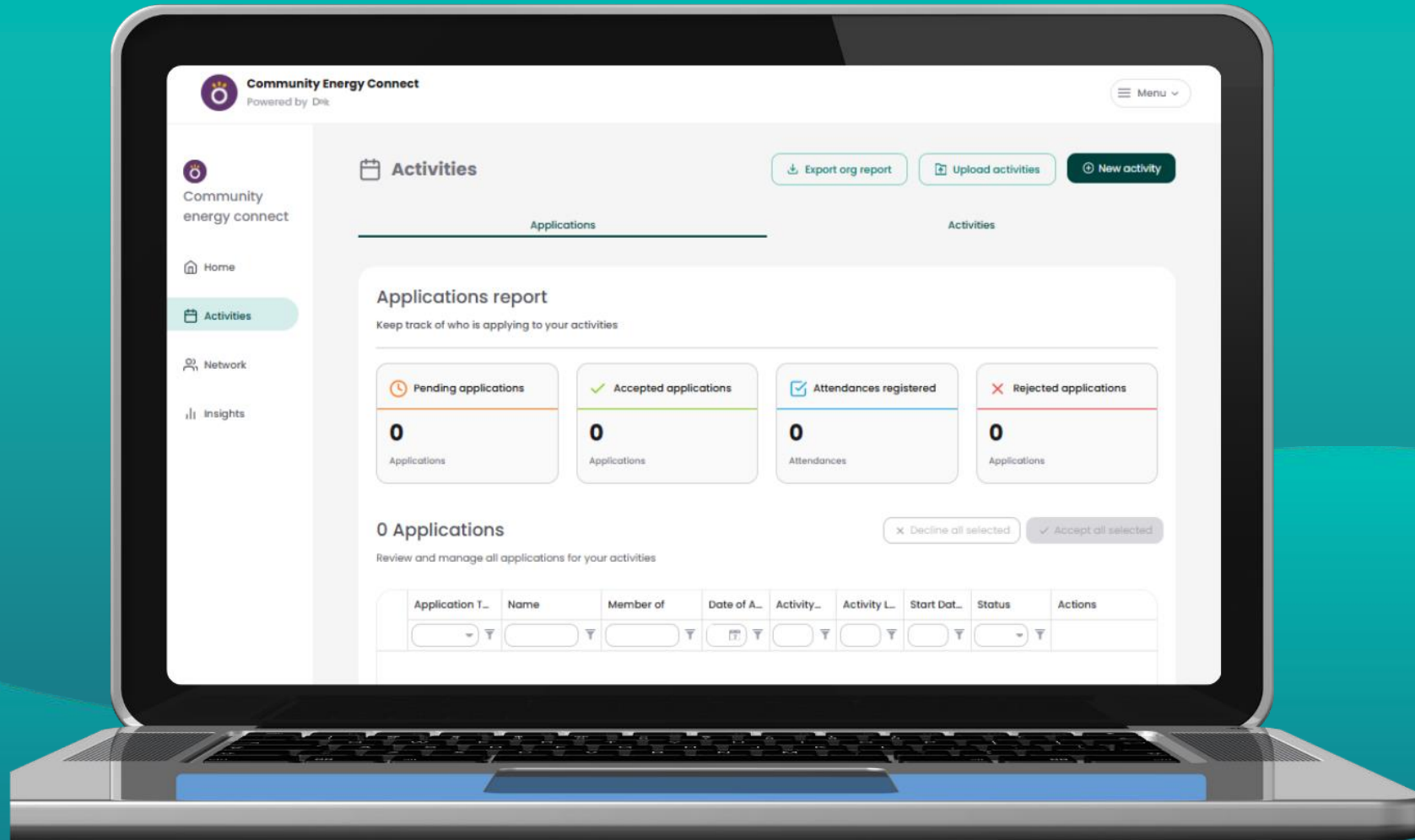
Harnessing technology to unlock the full potential of volunteers nationwide

Their cutting-edge networking feature is transforming how projects connect with the right volunteers


The platform is home to more than 750,000 active volunteers



# Take a tour of the upgraded platform



# Extra features coming soon



Private

## Connect Learning

Discover courses from Community Energy Connect

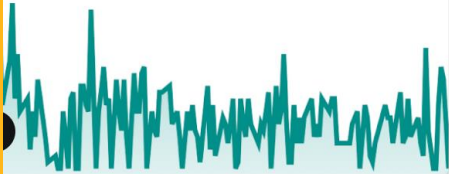
Ecosystem (Owner)

Community Energy Connect

View →

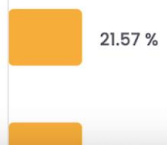
### Employees' engagement

481 -10.59% over the last period



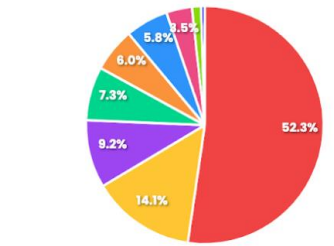
### Space Options

Both 21.57 %




### Favorite Causes


Hours Activities done




- Community
- Young People & Children
- Older people
- Crisis and Welfare
- Health and social care
- Sustainability, heritage and environment




Michelle Raimondi  
166h 00m



AG Annemarie Gonzales  
104h 00m




AC Anthony Collier  
96h 00m




Kevin Green  
90h 00m

### Most completed activities

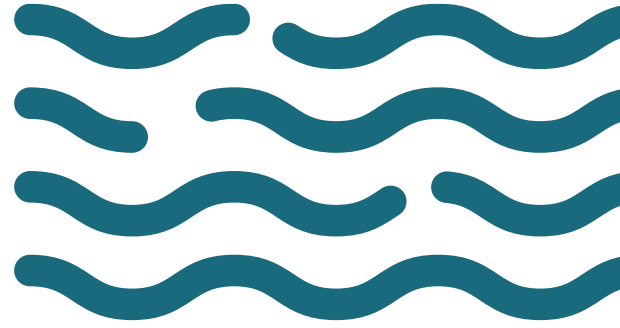
 Tamisha Ancliffe  
2 activities done

Top Charity

 Mitie



# Tips to make the most of it



Explore the platform in full – there's a lot to discover

Add detail & personality to your activities

Keep your organisations profile updated & welcoming

Use network filters to find the right people to elevate your projects

# What's our plan to help you?

We're building the platform around your needs, shaped by your feedback

We're bringing in skilled volunteers through partnerships with valued organisations

We're helping to diversify the sector by engaging young people, faith groups and community leaders



# What's next?

Existing users have been automatically migrated for a smooth transition

New users can easily set up their group profile with mission, values, and plans

You can post and update volunteer opportunities anytime without needing to get it perfect first time

Guides and support will be provided to help you write strong posts, and we'll collect feedback to improve the overall experience

**Got a question?**  
**together@younity.coop**

We'll send out all the resources and a copy of the presentation to everyone after the webinar.